

**For Immediate Release:**

Angelle Barbazon, publicist  
JKS Communications  
[angelle@jkscommunications.com](mailto:angelle@jkscommunications.com)  
(615) 928- 2462

## **Veteran Chicago trader releasing ‘Calculated Risk: The Modern Entrepreneur’s Handbook’**

*Launch party scheduled for May 4*

**CHICAGO** – Drawing from 20 years of personal experience in the evolving world of business, well-known trader Michael J. Palumbo, who was born and raised in Chicago, is celebrating the release of his anticipated new book, “Calculated Risk: The Modern Entrepreneur’s Handbook,” with a launch party on May 4.

“Calculated Risk” is a practical guidebook that chronicles Palumbo’s greatest triumphs as a businessman and trader peppered with the many lessons he learned along the way. The book takes new entrepreneurs step by step through the process of starting a successful business from scratch, from idea to exit, using real world examples to drive home his message. He explains what makes a viable idea for business creation, how to tell if a startup is succeeding and what top venture capitalists look for when valuing a new business.

The launch party is at 6 p.m. on May 4 at Artspace 8, 900 N. Michigan Ave., in Chicago. Palumbo will present a short speech at 7 p.m. and sign copies of his new book. Wine and appetizers will be served.

Palumbo is the president and chairman of the Chicago-based firm MJP Capital LLC and the controlling partner of TMT Investments LLC. Crain’s Chicago Business featured Palumbo’s accomplishments and trading income in its 2005 “40 Under 40 Focus.” He was additionally listed among the top 100 traders worldwide in Trader Monthly Magazine. Palumbo was also highlighted in the VH1 documentary “The Fabulous Life of Wall Street Billionaires – Ballers” and the book “Trade With Passion and Purpose.”

### **EVENT DETAILS**

May 4, 6 p.m.

Book release party and signing with Michael J. Palumbo, author of “Calculated Risk: The Modern Entrepreneur’s Handbook”

Artspace 8, 900 N. Michigan Ave., Chicago, IL

<http://calculatedriskbook.com/>